

FourHats announces new Smith & Nephew Website

Today we're pleased to announce the launch of a new website for another FourHats partner. Smith and Nephew develop and market advanced medical devices that help healthcare professionals treat patients more effectively - and patients get back to their normal lives faster.

FourHats have partnered with Smith & Nephew to produce an information site for Durolane[®], an advanced treatment for the symptoms of osteoarthritis. The site communicates to patients about the condition and various methods of treatment, and to healthcare professionals about the Durolane product.

FourHats produced the site design in accordance with Smith & Nephew's global brand, and then built the site on a modern content management system. We continue to work with Smith & Nephew to provide hosting, on-going site maintenance and e-mail marketing services.

Visit the site at www.durolane.org.uk. For more information on Smith & Nephew, visit www.smith-nephew.com.

FourHats Article PDF

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